

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2668472

Alt Order #: 27066404

Product Desc: Candidate

Estimate: 7464

Flight Dates: 09/16/20 - 09/22/20

Original Date / Rev: 09/17/20 / 09/18/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/Roger Marshall/US Senate/KS/Re

Demographic: A35+

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN13871/SP2622/AL1146

Unit Code: NFL (tv)

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/14/20	09/20/20	27	\$8,960.00	\$7,616.00
09/21/20	09/27/20	16	\$5,890.00	\$5,006.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	43	\$14,850.00	\$12,622.50	0.00
Totals	43	\$14,850.00	\$12,622.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	09/17/20	09/17/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---			1			\$350.00		0.00			
2	Multi	09/21/20	09/21/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----			1			\$350.00		0.00			
3	Multi	09/16/20	09/16/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----			1			\$270.00		0.00			
4	Multi	09/18/20	09/18/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2668472
 Alt Order #: 27066404
 Flight Dates: 09/16/20 - 09/22/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7464

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$270.00		0.00			
5	Multi	09/22/20	09/22/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----					1	\$270.00		0.00			
6	Multi	09/19/20	09/19/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Kansas Today Sa/Su 6a-8a													
		Kansas Today Weekend													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S-					1	\$100.00		0.00			
7	Multi	09/19/20	09/19/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show Sa													
		Saturday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S-					1	\$150.00		0.00			
8	Multi	09/20/20	09/20/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show Su													
		Sunday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S					1	\$150.00		0.00			
N 9	Multi	09/20/20	09/20/20	KC End Zone Sat	CM	KC End Zone	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		KC End Zone													
		KC End Zone													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S					1	\$100.00		0.00			
10	Multi	09/16/20	09/16/20	M-F 9-10a	CM	9-10a	--W----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$170.00		0.00			
11	Multi	09/17/20	09/17/20	M-F 9-10a	CM	9-10a	---T---	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$170.00		0.00			
12	Multi	09/18/20	09/18/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$170.00		0.00			
13	Multi	09/21/20	09/21/20	M-F 9-10a	CM	9-10a	M-----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$170.00		0.00			
14	Multi	09/22/20	09/22/20	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----					1	\$170.00		0.00			

Order / Rev: A2668472
 Alt Order #: 27066404
 Flight Dates: 09/16/20 - 09/22/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7464

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	Multi	09/16/20	09/16/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--W----		1				\$140.00		0.00			
16	Multi	09/17/20	09/17/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	---T---		1				\$140.00		0.00			
17	Multi	09/18/20	09/18/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----F--		1				\$140.00		0.00			
18	Multi	09/21/20	09/21/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	M-----		1				\$140.00		0.00			
19	Multi	09/22/20	09/22/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-T-----		1				\$140.00		0.00			
20	Multi	09/16/20	09/16/20	M-F 4-430p Channels : KSNK,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B	CM	4-430pm	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--W----		1				\$300.00		0.00			
21	Multi	09/22/20	09/22/20	M-F 4-430p Channels : KSNK,KSNG,KSNN,KSNNW M-F 4-430p Jeopardy B	CM	4-430pm	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-T-----		1				\$300.00		0.00			
22	Multi	09/17/20	09/17/20	M-F 430-5p Channels : KSNK,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	---T---		1				\$400.00		0.00			
23	Multi	09/21/20	09/21/20	M-F 430-5p Channels : KSNK,KSNG,KSNN,KSNNW M-F 430-5p Jeopardy	CM	430-5pm	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	M-----		1				\$400.00		0.00			
24	Multi	09/16/20	09/16/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five KSN News	CM	5-530pm	--W----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--W----		1				\$500.00		0.00			
N25	Multi	09/18/20	09/18/20	KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Five	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00	NM	0	\$0.00

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 Alt Order #: 27066404
 Flight Dates: 09/16/20 - 09/22/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7464

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late 10p News															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S					1	\$600.00		0.00			
36	Multi	09/16/20	09/16/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$280.00		0.00			
37	Multi	09/17/20	09/17/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$280.00		0.00			
38	Multi	09/18/20	09/18/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$280.00		0.00			
39	Multi	09/21/20	09/21/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$280.00		0.00			
40	Multi	09/22/20	09/22/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-T-----					1	\$280.00		0.00			
41	Multi	09/16/20	09/16/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Wednesday 7-8p											
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$800.00		0.00			
42	Multi	09/17/20	09/17/20	KSN Today 1	CM	5-6am	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN Today 1											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$100.00		0.00			
43	Multi	09/21/20	09/21/20	Kansas Today	CM	430-5am	M-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Kansas Today											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$40.00		0.00			
N 44	Multi	09/21/20	09/21/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$500.00		0.00			
													Totals	43	\$14,850.00



125 West 55th St
New York, NY 10019

Contract # 27066404	Changes as of: 9/18/2020 at 8:15 AM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 560/646/7464	Flight: 9/16/20 - 9/22/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: Kansans for Marshall	Market: Wichita	Total \$: \$14,850.00
	Product: Candidate	Office: WASHINGTON	Total Spots: 43
	Agency Order #: 9950308	Service: Nielsen	Total CPP: \$0.00
	Buyer: Rheault, Ben	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2668472
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/16 - 9/22								Total Spots	Total \$	CPP*	GRP*
							9/16	9/17	9/18	9/19	9/20	9/21	9/22					
MSD 12	W-F,M-Tu 5p-5:30p		KSN News	\$500.00	0	30	1	0	1	0	0	0	1		2	\$1,000.00	\$0.00	0.0
MGD 24	M 5p-5:30p		KSN News	\$500.00	0.0	30	0	0	0	0	0	1	0		1	\$500.00	\$0.00	0.0
TOTALS:							8	7	5	3	4	8	8		43	\$14,850.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
09/18/20 8:15 AM	Sent To Rep	Patty Sparkman	Please accept MG offer ASAP! Noon deadline for Monday logs. Thanks